## yesterday was dope: Michael's Rock and Roll Posse

Yesterday, I entered the intrepid world of Twitter, in part because my media staff at UHLC have been urging me to do so, and in part because it is the only way to reach many people who no longer use email as their primary method of social media connections. I was on a panel at UHLC on Monday with Shea Serrano [ @SheaSerrano] an expert in hip hop and rap, and he had sold 500 pre-release copies of his book The Rap Year Book: The Most Important Rap Song From Every Year Since 1979, Discussed, Debated, and Deconstructed by mentioning it to his 40,000+ [sic] followers on Twitter. The event was by our UHLC entertainment law students. We had a spirited exchange, including Justen Barks, on Elonis, rap lyrics, and the like. When I contacted him on email to say how much I enjoyed it, he wrote: *thanks, dude. yesterday was dope*. I am reliably told that this was a good thing, so I am declaring victory and going home.

So, I have debuted at @rockandrollprof and will occasionally post things there, but will still maintain my 19<sup>th</sup> century format of Posse Postings. Of course, they are already posted as well at <u>www.lawofrockandroll.com</u> I just hope I will not regret this move, as I learn my way around this medium. Also, as it happens, my new casebook is out, so look for it in fine bookstores everywhere, and on Twitter. [http://www.cap-press.com/books/isbn/9781594609824/The-Law-and-Higher-Education-Fourth-Edition ]

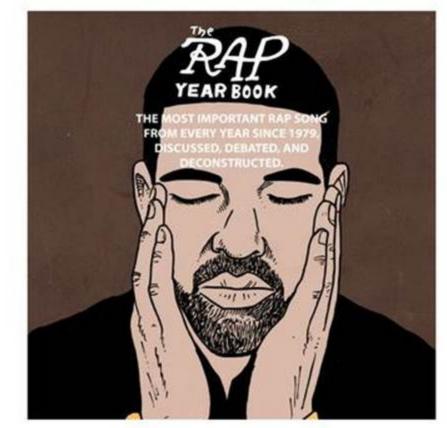
Dope, dudes.

Michael @rockandrollprof

## SPORTS AND ENTERTAINMENT LAW ORGANIZATION PRESENTS

## Shea Serrano

award winning writer for ESPN's Grantland.com and author of The Rap Year Book



## MONDAY 10/12 - 4:30 PM - 144 BLB

Serrano will be discussing his new book, the publishing process, and various aspects of the rap genre.

A panel of UHLC professors will be on hand to help discuss some recent legal issues involving rap and free speech.